



For Immediate Release

## **BlueStorm Named One of Ingram Micro's Fastest-Growing SMB Channel Partners in the U.S.**

*Global Technology Distributor Recognizes BlueStorm Technologies' Achievements and Success in Fourth Annual Ingram Micro SMB 500 List*

**Binghamton, NY, August 21, 2015** – BlueStorm Technologies, Inc. today announced it was named to the Ingram Micro 2015 SMB 500. The annual list recognizes the top 500 fastest-growing Ingram Micro U.S. channel partners serving the small and midsize business (SMB) market.

“Working with Ingram Micro has been a very strategic move for our business,” said Robert Matson, BlueStorm’s President and CEO. “Ingram Micro provides us access to many valuable resources such as their Solution Center, Pre-sales Engineering Support, Training, and Product Experts. Ingram Micro works with us behind the scenes to allow our team to be more efficient while delivering solutions and services to our clients.”

As part of the SMB 500, BlueStorm earns industry-wide recognition for its growth, continued success and commitment to service excellence.

“The Ingram Micro SMB 500 is comprised of IT service providers and solutions experts who specialize in the business IT needs of SMBs and know how to use technology and IT services to build advantage and solve for the best business outcome,” said Darren Gottesmann, director, SMB sales, Ingram Micro. “We’re honored to recognize BlueStorm’s success and applaud its continued growth with Ingram Micro.”

The Ingram Micro SMB 500 draws performance data on more than 20,000 U.S.-based channel partners supported by Ingram Micro’s dedicated team of SMB IT sales professionals. This year’s list ranks channel partners by the company’s compound annual growth rate between 2012 and 2014. To qualify for consideration, SMB-focused channel partners must have been doing business with Ingram Micro for three full years, as well as meet minimum sales thresholds in the first and last years of the analysis period. The 2112 Group once again collaborated with the Ingram Micro Business Intelligence Center to conduct the research and analysis and determine the rankings.

“This year’s winners are growing faster than the industry average and finding greater success within the SMB,” said Lawrence M. Walsh, CEO and chief analyst of The 2112 Group. “The SMB 500 shows how consistent execution and collaboration with strategic alliance partners such as Ingram Micro can and will result in accelerated growth, performance and business agility.”

**About Ingram Micro**

Ingram Micro helps businesses *Realize the Promise of Technology*<sup>™</sup>. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivaled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. More at [www.ingrammicro.com](http://www.ingrammicro.com).

**About BlueStorm**

BlueStorm Technologies, Inc., an Enterprise-class Solution Provider with customers across the United States, specializes in Systems Integration, Application Development, Collaborative Systems, and Infrastructure Services. Their professionals have experience managing and implementing large-scale projects as well as providing resources to supplement project teams. They have developed strategic partnerships with industry leading companies such as IBM, Microsoft, Dell, Sun, Lenovo, and HP to offer a broad range of software and hardware options.

More information about BlueStorm is available at their company website [www.bluestormtech.com](http://www.bluestormtech.com).

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